

PRESS RELEASE

Augsburg, 15.10.2024

PCI comes up trumps – product systems "Refurbishment, renovation and modernization" as part of the PCI annual campaign 2024

PCI system solutions for the easy and fast refurbishment of critical substrates

Augsburg, 15.10.2024 – As part of its annual campaign for refurbishment, renovation and modernization, PCI Augsburg GmbH is presenting further system solutions, this time on the subject of refurbishing critical substrates. Whether cracked screeds, mixed substrates, defective areas in the floor, old flooring or old wooden floorboards – the various PCI systems enable easy, reliable and fast renovation without having to remove the entire screed or the old substrate.

The focus of the annual campaign "PCI comes up trumps –how winners renovate" is on various system solutions with harmonized products for refurbishment, renovation and modernization. Craftspeople benefit from reliable complete solutions that allow them to complete even demanding renovation tasks easily and reliably. The seventh thematic focus of the annual campaign is on the easy and quick renovation of critical substrates.

If existing floorings are removed as part of a renovation project, critical substrates such as cracked screeds, chipboards or old wooden floorboards, mixed substrates, defective areas in the floor or old tile coverings often come to light. Craftspeople who come across such substrates during the renovation of existing buildings do not necessarily have to remove the entire screed or old substrate to create a load-bearing substrate ready for laying.

Sitz der Gesellschaft:
PCI Augsburg GmbH
Piccardstraße 11, 86159 Augsburg
Postfach 10 22 47, 86012 Augsburg
Tel. +49 (8 21) 59 01-0
Fax +49 (8 21) 59 01-372

www.pci-augsburg.de

Geschäftsführer:
Joachim Straub
Frank Rösiger

Registergericht:
Amtsgericht Augsburg, HRB 6355
USt-IdNr.: DE811143409



Depending on the type of substrate, the appropriate PCI system solutions enable the installation of a new tile covering and natural stone covering with a force-fit bonded leveling compound, after appropriate substrate preparation (priming with PCI Gisogrund 404) consisting of a glass fiber reinforcement (PCI Armiermatte GFM) and fiber-reinforced floor leveling compound (PCI Periplan Extra).

The advantages

- No time-consuming, force-fit closing of cracks with reaction resins or the removal of old screeds
- Low installation height from 5 mm
- Maximum reliability on critical substrates thanks to multi-directionally arranged fibers and a high reinforcing effect
- Easy handling – fast construction progress

Interested parties can find more detailed information on this topic on the PCI landing page [„Easy renovation of critical substrates“](#) and in the PCI brochure [„Reliable Tiling Renovation“](#).

"There are often unpleasant surprises in the renovation of existing buildings when the craftspeople suddenly encounter one of the many so-called critical substrates after removing the previous flooring. Installers fear additional work and loss of time due to the unplanned removal of the old flooring," comments Fabian Ladenburger, Head of Marketing Building Materials & Tiling Trade.

"However, the various PCI systems enable easy and reliable renovation without having to remove the entire screed or the old substrate beforehand – regardless of whether it is a cracked screed, mixed substrates, defective areas in the floor, an old flooring or old wooden floorboards. This saves tradespeople time and effort and they are always on the safe side with the reliable PCI renovation systems."

Image



*PCI system solutions for the easy and fast renovation of critical substrates
([Link](#) to the high-resolution photo)*

About PCI

PCI Augsburg GmbH is part of Sika Holding CH AG & Co KG and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of about 1,150 in Europe and generated sales of almost €320 million net in 2023. Further information about PCI on the Internet at www.pci-augsburg.de.

About SIKA AG

Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry. Sika has subsidiaries in 101 countries around the world and manufactures in over 300 factories. Its more than 27,500 employees generated annual sales of CHF 11.24 billion in 2023. More information at: www.sika.com/.

Press contact:

Dr. Susanne Herchner
Manager Corporate Communication and Press
PCI Augsburg GmbH
Tel.: +49 (821) 5901-464
Fax: +49 (821) 5901-540
E-Mail: susanne.herchner@PCI-group.eu